

GREYWACKE

INTRODUCTION

Greywacke is the Marlborough label of Kevin Judd, and the fulfilment of a long held dream. The name Greywacke was adopted by Kevin and his wife Kimberley for their first Marlborough vineyard located in Rapaura, named in recognition of the high prevalence of rounded greywacke river stones found in the soils of the vineyard. Kevin registered the name back in 1993 with the vague notion that he might one day want to use it on a wine label of his own.

This quality focused winemaking venture sources fruit from mature vineyards within the central Wairau Plains and the Southern Valleys. These prime viticultural sites are cultivated using yield restricting vineyard management techniques and intense canopy management regimes. A number of the vineyards are owned by the Sutherland family, while complementary grape parcels are acquired from additional select sites, all located within these sub-regions.

The wines are made by Kevin at Dog Point Winery in the lower Brancott Valley, a facility extended to him by long-standing friends and industry colleagues, Ivan Sutherland and James Healy.

The Greywacke portfolio is primarily based on two varieties, sauvignon blanc and pinot noir, the sauvignon blanc being produced in two distinctly different styles. In addition to this core range of three wines, there are also Limited Edition releases of chardonnay, and three aromatic varieties – pinot gris, riesling and gewurztraminer. Kevin's signature vineyard photographs provide the unmistakable identity of the Greywacke range.



GREYWACKE

KEVIN JUDD

Kevin Judd is one of Marlborough's pioneer winemakers whose career is intrinsically linked with the global profile of Marlborough Sauvignon Blanc. Kevin was born in England and grew up in Australia, where he studied winemaking at Roseworthy College and first made wine at Reynella in South Australia.

He moved to New Zealand in 1983 and joined Selaks Wines. Subsequently, he became the founding winemaker at Cloudy Bay, a pivotal role during which he directed the company's first 25 vintages. In 2009 he established his own label, Greywacke, named after New Zealand's prolific bedrock.

Alongside his winemaking, Kevin has developed a parallel career in wine photography. For two decades his evocative images have appeared in publications worldwide. His first book was the *The Colour of Wine*, a photographic essay on the vineyards of Marlborough. His second book *The Landscape of New Zealand Wine* was published in 2009 to considerable acclaim.

Kevin and his family live in the Omaka Valley overlooking Marlborough's picturesque vineyards, the inspiration for both his passions.



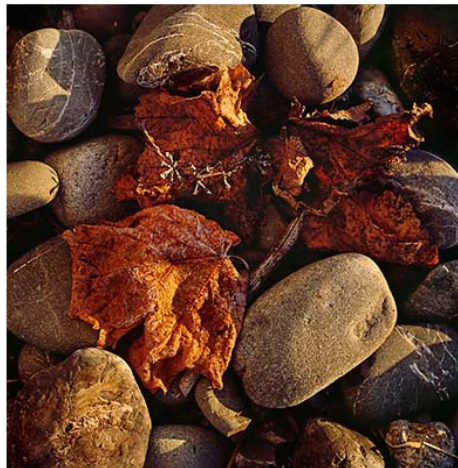
GREYWACKE

THE NAME

New Zealand does not have a designated national rock, but if one was ever chosen it would have to be greywacke (pron: grey-wacky). This drab grey stone is found everywhere in New Zealand – on the mountains, in the rivers, on the beaches. It consists of layers of hard, muddy grey sandstone alternating with thinner layers of darker mudstone (argillite). Technically, the term greywacke refers to the sandstone (*wacke* is the German name for a type of sandstone), but it is also used as a general term for the entire rock.

Greywacke (*Grauwacke*) was first used in the 18th century to describe rocks in the Harz Mountains of Germany. Ernest Dieffenbach, a German scientist who travelled widely in New Zealand between 1839 and 1841, was the first person to use it for local rocks. English geologists regarded greywacke as an uncouth foreign term, but it was adopted in Scotland. Archibald Geikie's textbook of geology, published in 1903, gave descriptions of greywacke, and helped persuade New Zealanders that it was an appropriate term for their most widespread rock. The term is possibly used more widely in New Zealand than anywhere else in the world.

Te Ara: Encyclopedia of New Zealand



GREYWACKE

THE WINES

GREYWACKE **SAUVIGNON BLANC** Created from select parcels of fruit grown in prime vineyard sites; this is a deliciously aromatic, finely balanced wine. An exuberant style, steeped in grapefruit, lemon and stone fruit character – a sauvignon blanc with considerable concentration and minerality, yet retaining the freshness and zest expected of the variety. This is a mouth-filling, multi-layered wine with considerable ripeness and palate structure, balanced by juicy acidity and a refreshingly crisp flinty finish.

Released: October 2010

GREYWACKE **'WILD SAUVIGNON'** Fermented in old oak barrels using wild yeast, this is an alternative, intricate style – a textural wine with a lingering savoury finish. A sauvignon blanc of considerable depth and opulence, the bouquet has the lushness of crème brûlée, with vanillin notes and an infusion of thyme and toasted sesame. The palate is generous and crammed with herbal complexity, a 'wild child' sauvignon that is rich and creamy with a persistent chalky texture.

Release: February 2011

GREYWACKE **CHARDONNAY** Grown in low-yielding, mature vineyards the juice was fermented with wild yeast creating a rich full-flavoured wine with savoury complexity. A low-intervention style with nutty, smoky aromas overlaying characteristic ripe citrus. An emphatic wine with mouth-filling mealy flavours and characteristic Mendoza concentration and spine – crisp, long, and lingering.

Release: October 2011

GREYWACKE **PINOT NOIR** Grown on hillside vineyards in Marlborough's Southern Valleys, this is a deliciously fragrant wine with intense varietal expression. Full of black plums and cherries the bouquet is scented with delicately floral 'whole-bunch' sweetness. The palate combines ripe red and black fruit flavours with smoky vanillin overtones, seasoned with hints of dried herbs and spices to create this vibrant, aromatic, finely structured style.

Release: February 2011

GREYWACKE

GREYWACKE PINOT GRIS Grown in the Brancott Valley at a single vineyard site, this is a rich, textural wine with succulent, ripe fruit aromatics. An opulent, concentrated style with aromas reminiscent of poached pears, quinces and baking spices layered with smoky, savoury complexity. The luscious palate is jam-packed full of ripe stone fruit and citrus with mineral undertones – a generous wine that is long and multi-layered, finishing with a faint touch of sweetness.

Released: July 2010

GREYWACKE RIESLING Grown in Fairhall at a single vineyard site, this is a refreshingly aromatic wine with a touch of sweetness and mouth-watering acidity. A lively but delicate floral style that exudes aromas of white peach, lime zest and citrus blossom, combined with a hint of flinty minerality. The infusive citrus flavours are laced with sherbet and honey, and carried by a taut, vibrant acid structure that provides dryness to the long finish.

Released: July 2010

GREYWACKE LATE HARVEST GEWURZTRAMINER Grown in the Brancott Valley at a single vineyard site, this is an exotically scented, voluptuous sweet wine with a clean lingering finish. A luscious dessert wine with aromas of very ripe mandarin, quince and fresh lychee intermingled with the scent of damask rose and hints of cinnamon. The palate is silky and rich with flavours of caramelized nectarine and honey – a decadent, unctuous style with elegant structure, and a refreshing citrus tang.

Released: July 2010





THE LANDSCAPE OF NEW ZEALAND WINE

Kevin Judd occupies a unique position in the New Zealand wine industry. Not only is he one of our most respected winemakers, he is, without doubt, New Zealand's finest wine photographer. This potent blend of wine knowledge and artistic skill is the foundation that underpins his latest spectacular book.

In *The Landscape of New Zealand Wine*, Kevin collects the best of his vineyard photography from all of New Zealand's wine regions: the Upper North Island, Gisborne, Hawke's Bay and Wairarapa in the North Island; and Marlborough, Nelson, Canterbury and Central Otago in the South Island. Beginning with the largest, Marlborough, and finishing with the smallest, the Upper North Island, the character and terroir of each region is elegantly and evocatively revealed in these remarkable photographs. Each region is introduced with essays written by Kevin Judd and Bob Campbell MW, one of New Zealand's top wine writers and critics.

This is a sumptuous, strikingly beautiful book, arguably the most impressive collection of New Zealand wine landscape images ever assembled. Complemented by informative and authoritative commentary on the terroir and wines of each region, it is an eloquent portrayal of a unique and varied landscape that produces some of the finest wine in the world.

Craig Potton Publishing

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Recommended retail: NZ\$80.00

Available by online mail order: www.craigpotton.co.nz